



Daffodil
International
University



Global ENTREPRENEURSHIP Camp, 2019

February 08 - 17, 2019
Universiti Sains Islam Malaysia

www.globalsummer.camp

Partners



Preamble

The world has been moving to the fourth industrial revolution with technological advancement that will fundamentally alter the way we live, work, and relate to one another. The people responsible for this revolution are mainly young entrepreneurs who have come up with new businesses and have presented the world with new and global business models. So, it is the younger generations with new ideas that are taking the world where it has never gone before.

During the past four decades the world has witnessed the most powerful emergence of entrepreneurial activities in the world. Entrepreneurs are now described as aggressive catalysts for changing the world of business. Global development is entering into a phase where entrepreneurship is increasingly playing a vital role by contributing new jobs to the economy, thus offsetting large scale unemployment and reducing the disadvantaged in many parts of the world. As such, if youth take on the challenge to become entrepreneurs they can play a vital role in creating employment opportunities for themselves and for others.





Aims and Objectives of GESC

To present a platform where youth can come together to brainstorm on how to develop a global entrepreneurial mindset.

To challenge youth globally, University Sains Islam Malaysia (USIM), Daffodil International University (DIU), Perfect triangle (PT) and In-House Multimedia are jointly organizing the Global Entrepreneurship Camp (GEC), 2019 at University Sains Islam Malaysia (USIM), Nilai, Malaysia.

We are inviting students from Asia Pacific region and others parts of the Globe. The camp will be held from the 08th of February to 17th of February 2019.

Students would equip themselves with global knowledge, participate in cross-cultural activities, build communication skills, and gain confidence to be able to become future business leaders, experience of Malaysian lifestyle, culture and heritage through different set activities of study and recreational visits.

Outcomes of the camp are to:

- To develop awareness of the benefits to becoming an entrepreneur
- To come up with ideas that can be pursued as an entrepreneur
- Develop basic thinking skills and self esteem
- Enrich global entrepreneurship thinking and benefits
- Gain confidence and build relation and networking with others
- Develop critical thinking and analytical skills.



Facilities:

- Airport pick-up and drop
- Lecture hall and Classroom
- Industry visit
- Soft and hard skill training
- City tour
- Sports activities



Achievement & Outcome:

- International joint recognition from USIM, DIU & IHM College (Certification)
- Achieving multidimensional knowledge from higher education experts
- Learning multi cultural experience.
- Cross Cultural experience with International students and teachers
- Empowerment as global citizens
- Entrepreneurial Development
- Develop youth entrepreneur
- Enrich global knowledge and mindset
- Exposure to business opportunities
- Soft and hard skill training
- Camp experience
- Fun and learn

Registration Fees:

USIM & DIU students:

USD \$300

IPTA (Malaysian Public Universities) Students:

USD \$ 350

IPTS (Malaysian Private Universities/College) Students:

USD \$400

International participants:

USD \$ 600

Visa and Air ticket:

Own responsibility

The registration fees will cover food, accommodation, tour and free local transport during the event.

The more and registration:

www.globalsummer.camp

Payment Details:

The link of fees payment:

<https://mypayment.usim.edu.my>

E-mail for submitted payment slip:

stkhadijah@usim.edu.my



Account Name:

Universiti Sains Islam Malaysia
Account No : 05058010008884

Bank Name:

Bank Islam Malaysia Berhad (Malaysia)
Swift code: BIMBMYKL

Bank address:

Bank Islam Malaysia Berhad (Malaysia)
Ground Floor, PT7183N, PT7184,
Jalan BBN 1/2e
Bandar Baru Nilai, 71800
Nilai, Negeri Sembilan, Malaysia



Course Methodology:

Classroom with projector and white board

All teaching materials including posters, markers, draughtsman's tape & cards in a class will be provided free.



Eligibility of the Participant:

Valid students from any institution, college, and university from all over the world, especially from the Asia Pacific region.

Good command of English and communication skill

Registration Form:

www.globalsummer.camp

Application Deadline:
15th December 2018

Contact details:

Secretarial at USIM: University
Centre for Entrepreneurship (UCE)

Name: Siti Khadijah Mohd Sarif

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Courses:

The GEC, 2019 will focus on Entrepreneurship Development, which comprises Fundamentals of Entrepreneurship, Entrepreneurship Environment, Entrepreneurial Motivation, Factors affecting Entrepreneurial growth, Competencies and Mobility, Creating and starting new ventures, financial planning and budgeting, Market identification and analysis, Customers needs and starting new business ventures. By attending this event and course, participant will able to understand the clear process of new venture devising and the critical thinking and knowledge that is necessary to manage a new business.

Programme summary:

Day 1:

Registration & brief

Day 2:

Workshop and activities

Day 3:

Workshop and activities

Day 4:

Workshop and activities

Day 5:

Grab A chance; Idea & Opportunity

Day 6:

Industry Visit

Day 7:

Running Man- Business Mind

Day 8:

Rocket Pitch

Day 9:

Fun & learn City Tour

Day 10:

Closing Ceremony





Organized and Hosted by:

Universiti Sains Islam Malaysia (USIM)

Bandar Baru Nilai

71800 Nilai, Negeri Sembilan, Malaysia

Tel: +606798 6484/6485/6486

Co-Organized by:

Daffodil International University

● **Permanent Campus:**

Datta Para, Ashulia, Savar, Dhaka

● **Main Campus:** Daffodil Tower,
4/2, Sohbanbag, Mirpur Road, Dhanmondi, Dhaka

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